

# MEET THE LONDON FASHION INVESTMENTS BOARD



**Wendy Hammett**  
MBA FRSA FCSD  
| Consultant:  
Fashion Industry  
Advisor

A designer and strategic fashion industry professional, formerly the Dean of Enterprise Development and Post-Graduate studies at London College of Fashion, University of the Arts London.

From 2007 to 2017 she was Director of the Centre for Fashion Enterprise, leading the pioneering fashion incubator for London, alongside publishing research in the small to medium enterprises (SME) fashion sector with European & international partnerships and launched the Fashion Innovation Agency (FIA).

She is a Fellow of the Royal Society of Arts & Fellow of the Chartered Society of Designers. Wendy chairs the Investment Committee for LFF.



**Jonathan  
Chippindale |  
Advisory Board  
Chair**

Jonathan Chippindale is CEO and Co-Founder of Holition.

Formed as a venture start-up a decade ago to explore and expand the role of technological innovation, Holition is a synthesis of mathematicians, scientists and technologists, artists and psychologists, retail specialists and cutting edge leaders in innovative retail thinking.

Jonathan is External Industry Advisor at Central St Martins, a founding member of the London College of Fashion Digital Think Tank and advisor to the University of Cambridge Digital Compass Group. He is also Digital Advisor to the British Fashion Council and an Innovation Advisor to Tate.

Jonathan holds an Honorary Doctorate from University of Arts London.

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**Helen Newman**  
| Director

Helen is a partner in the Intellectual Property Team at CMS London. Helen is well known for advising on all issues relating to brands. With experience of acting for high profile brands from FMCG to cartoon characters, Helen works with clients in the fashion and luxury goods market. Helen's strategic approach to developing and protecting brands, covering commercial and contentious issues, is well regarded.

Helen's experience spans complex commercial acquisitions and licensing arrangements to managing cross border litigation relating to trade marks, copyright and design right. Helen is also an active supporter of the firm's corporate responsibility programme and a member of the pro-bono committee, providing pro-bono legal advice to a number of charities and volunteering on the lawyers in schools programme.



**Jane  
Shepherdson**  
CBE | Director

*2016 - Present* Took a gap year and travelled down the west coast of the USA. P/T writer, podcaster, consultant, advisor to various charities and emerging fashion brands.

1998 - 2007 Former CEO and co owner Whistles. Led a management buy in to Whistles in 2008 with an ex Topshop management team. Repositioned and revitalised the brand to give it relevance and credibility in the contemporary fashion sector. Initiated global growth in FE, US, and Middle East. Former Brand Director, Topshop. Responsible for transforming the Topshop brand from a high st teen store into the best known Global Fashion Brand, and oversaw profit increase from £10m to £100m. Built strong credible design teams and collaborations, and sponsored New Gen to nurture a new generation of UK talent. 1985 - 1998 Buyer through to Buying Director Topshop.